## Press Release: Jan. 17th, 2006

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## Heliocentris secures order for 5 fuel cell systems from the University of Bahrain

## **Heliocentris Energiesysteme GmbH:**

Heliocentris, with offices in Berlin-Adlershof, Germany and Vancouver, Canada produces educational equipment and training material focused on fuel cell technology. The products are sold throughout Europe, The Americas and Asia.

With more than 25,000 fuel cell products sold to date, Heliocentris is one of the few companies worldwide with experience in mass distribution of fuel cells. In the field of fuel cell education, Heliocentris is a world leader and offers the largest range of products.

Founded in 1995 in Berlin, Germany, Heliocentris was one of the first companies in the world to offer commercially available fuel cell products. Within the field of education, Heliocentris launched its first product, a fully functional fuel cell demonstration kit for teachers. Since then Heliocentris has further developed this market segment through several lines of fuel cell educational products.

Driven by its slogan "Energizing Education", the vision of Heliocentris is to convey the subject of "Clean Energy" to classrooms and laboratories worldwide and to accelerate the understanding and acceptance of these new technologies.

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"Fuel Cell and Hydrogen Technologies: Opportunities and Challenges in the Middle East (5<sup>th</sup> – 6<sup>th</sup> Dec 05, Dubai)", the first conference of its kind in the Middle East, was organised by Fuel Cell Markets Ltd and the Middle East Forum on Fuel Cell & Hydrogen Technologies (MEFH). The conference brought together vendors, government officials, and academics from the west and the Middle East to exchange ideas and information on the advancements of the technology and the impact on the emerging hydrogen economy on the energy rich countries.

Heliocentris fully supported the event as a Bronze Sponsor and gave a one-day pre-conference workshop to introduce and inform delegates about fuel cell and hydrogen technologies. There was also a demonstration area where, amongst others, Heliocentris presented a complete fuel cell program including lab sets, teaching material and models. The University of Bahrain attended, and were so impressed with the complete package, that they signed a contract for a complete lab set-up including training. The University ordered 5 complete fuel cell systems for various training levels.

"We were delighted to be given the opportunity to play such an important role in this event, the Middle East has proven to be an exciting market for us," said Dr. Henrik Colell, CEO Heliocentris. "The quality of the audience assembled by Fuel Cell Markets and MEFH empowered us to meet and form relationships with key academic institutions from the region, we have already developed a strong relationship with the University of Bahrain, and plan to build upon the contacts made to leading Dubai Academic Institutions."

"As well as having support form the major stationary and automotive players in the industry, it is vital to have support from the companies firmly established in education," said Heston Harper, CEO Fuel Cell Markets Ltd. "Education and outreach is crucial to commercial success, and we were delighted at the support from Heliocentris. We are encouraged at the immediate commercial success for Heliocentris in this region, and look forward to facilitating further introductions in the region"